

## Contact

(252) 213-8248  
www.jlunae.com  
elunajasmine@gmail.com  
linkedin.com/in/jlunae

## Skills

Photoshop  
Illustrator  
After Effects  
Premiere Pro  
InDesign  
Canva  
Photography  
Illustration

## Awards

National Technical Honor Society  
Earning the Green

## Certificate

Motion Graphics

## Language

English (Fluent)  
Spanish (Fluent)

# JASMINE LUNA

## Graphic Designer & Illustrator

## Experience

### Graphic Designer Intern

#### Love Letter to Events | April 2025 - Present

- Conducted research to identify brands aligned with the summer event's theme and goal
- Contacted potential brand partnerships via email and tracked responses in a spreadsheet, noting acceptances and declines
- Designed promotional flyers and event signage to support the summer event's marketing efforts

### Graphic Designer

#### RTP Signs & Graphics | May 2023 - Present

- Collaborated with customers to understand their product requirements, resulting in an increase in customer satisfaction
- Designed and delivered logos, banners, posters and other marketing materials
- Contributed to boost in brand visibility and engagement

### Freelance Graphic Designer

#### Itsjlunae | June 2020 - Present

- Illustrated custom drawings for clients and friends
- Consistently meeting or exceeding their specific requirements and earning a 95% satisfaction rate
- Created logos, business cards, and mock up layouts for clients

### Barista

#### Starbucks | November 2020 - June 2023

- Consistently prepared beverages & maintaining store clean to company standards
- Demonstrated exceptional customer service skills, resulting in 20% increase in customer satisfaction ratings, as measured by weekly customer surveys.

## Education

### Bachelors Degree in Interactive Media

#### Living Arts College | Sept 2019 - Dec 2022

- Earned the National Technical Honor Society with a 3.7 GPA

### High School Diploma & Associate's Degree

#### Warren Early College High School | May 2019

- Earned the green by having a certain amount of college credits.